

 Federal Energy Regulatory Commission  
 U.S. Department of Energy

# Demand Response Conference

February 14, 2002  
Washington, DC

Washington DC Convention Center  
900 Ninth Street, NW  
Washington, DC 20001

Progress toward more openly competitive markets for electric power is occurring, yet many of the “rules of the road” must still be defined. The role of demand response programs—e.g., load management, real-time pricing, distributed energy resources, targeted energy efficiency—needs to be further explored.

The Federal Energy Regulatory Commission and the U.S. Department of Energy are sponsoring a Demand Response Conference to raise awareness about demand response programs’ potential role in efficient market operations for electric power. The purpose of this conference is to:

- ◆ Assemble demand response practitioners to comment on the status of demand response programs, their attractiveness to customers, and their effectiveness in reducing electricity demand and prices when power systems are experiencing constraints
- ◆ Identify actions to expand the use of cost-effective demand response programs
- ◆ Discuss the appropriate roles of Federal and State governments

A series of panel discussions will address topics of importance to Federal and State policy makers. In addition, vendors will be on hand at a Table-Top Show to exhibit their products and services and answer questions about costs and benefits.

Date: Thursday, February 14, 2002

Location: Washington DC Convention Center, Washington, DC

## AGENDA

7:30 a.m. Registration/Continental Breakfast

8:30 a.m. Opening Plenary Session

Welcome and Introductory Remarks

*Chairman Pat Wood III, Federal Energy Regulatory Commission*

*Commissioner William L. Massey, Federal Energy Regulatory Commission*

*David K. Garman, Assistant Secretary for Energy Efficiency and Renewable Energy,  
U.S. Department of Energy*

Overview of the Agenda

*Robert K. Dixon, Deputy Assistant Secretary, Office of Power Technologies, Office of Energy  
Efficiency and Renewable Energy, U.S. Department of Energy*

9:30 a.m. Panel 1. Why Demand Response is Needed

*How can demand response programs be used to check prices and market power and protect  
the environment?*

- ◆ Demand Response, Electricity Prices and Market Power

*Joel Gilbert, Apogee Consulting*

- ◆ Demand Response and Reliability

*Eric Hirst, Consultant*

- ◆ Demand Response and Environmental Impacts

*Sue Coakley, Northeast Energy Efficiency Partnership*

10:45 a.m. Break

- 11:15 a.m. Panel 2. Why Customers Participate in Demand Response Programs  
*How can demand response programs address customer needs for energy choices and control over their energy bills?*
- ◆ Customers Like Energy Choices  
*Dennis Kelly, Green Mountain Energy*
  - ◆ Customers Like Bill Management and Control Options  
*Kevin Lawless, Xcel Energy*
  - ◆ Customers Are Willing to Make Sophisticated Energy Use Decisions  
*Gary Swofford, Puget Sound Energy*
- 12:15 p.m. Box Lunch and Exhibits
- 1:15 p.m. Panel 3. State Regulators' Views on Bridging From Retail to Wholesale Markets  
*What are some of the issues in linking demand response from retail into wholesale power markets?*
- ◆ Overview of Regulatory Issues  
*Rich Cowart, Regulatory Assistance Project*
  - ◆ *Bob Anderson, Montana Public Service Commission*
  - ◆ *Nancy Brockway, New Hampshire Public Utilities Commission*
  - ◆ *Michael Callahan, Mississippi Public Service Commission*
  - ◆ *Terry Fitzpatrick, Pennsylvania Public Utilities Commission*
  - ◆ *Marilyn Showalter, Washington Utilities and Transportation Commission*
- 2:45 p.m. Break
- 3:15 p.m. Panel 4. Making Demand Response Work in Wholesale Markets  
*How has demand response fared in wholesale markets to date and what market rules are needed for demand response to work best?*
- ◆ Demand Response Programs in the New England ISO  
*Gordon Van Welie, ISO-New England*
  - ◆ What Energy Services Companies Need to Make Demand Response Work  
*Don Gilligan, Predicate Consulting*
  - ◆ Proposed Market Rules for Successful Demand Response Programs  
*Ross Malme, RETX*
  - ◆ Designing Demand Response Programs for Environmental Improvement  
*Bruce Carhart, Ozone Transport Commission*
- 4:15 p.m. Closing Remarks from FERC and DOE
- 4:30 p.m. Reception with Exhibitors (Cash Bar)
- 6:00 p.m. Adjourn

## Registration - Register on-line, by fax, or mail.

Payment is required at the time of registration.

**Fee:** \$75.00, by Jan 31, 2002  
\$125.00 after Jan 31, 2002

**On-line:** Visit [www.energetics.com/demand.html](http://www.energetics.com/demand.html)

Credit card payment is required.

**Fax:** Fax registration form to (410) 423-2193.

Include payment information.

**Mail:** Mail registration form and payment to:

Conference Services

Energetics, Incorporated

7164 Gateway Drive

Columbia, MD 21046

## Registration Check-in

February 14, 2002, 7:30am-8:30am

Washington DC Convention Center

900 Ninth Street, NW

Washington DC, 20001

Hall C (2nd Floor)

## Hotel Reservations

*The Grand Hyatt is across the street from the Convention Center*

### Grand Hyatt Washington

1000 H Street NW

Washington DC, 20001

(202) 582-1234

Fax: (202) 637-4781

A small block of rooms has been reserved at the Grand Hyatt at the rate of **\$119.00** plus tax per night.

Call the hotel directly at (202) 637-4900 for reservations. Please be sure to indicate that you are attending the **FERC-DOE Conference** in order to receive the group rate. The reservation cutoff date is **January 23, 2002**.

## Travel Information

**Airports:** **Reagan National Airport** is about 15 minutes from the hotel.

**Dulles International Airport** is about an hour from the hotel.

**Taxi:** from Reagan about \$10.00.  
from Dulles about \$50.00.

**Metro:** Metro Center Stop  
Blue, Orange, and Red Lines  
11th Street/Arena Exit

## Cancellations/Refunds

Refunds, less a \$25.00 processing fee per registrant, will be granted to requests received by mail or fax at Energetics by February 9, 2002. Substitutions can be arranged by calling Conference Services at (410) 953-6277.

## Important Numbers and Dates

Conference Services Energetics.....(410) 953-6277

.....Fax (410) 423-2193

Grand Hyatt Washington Reservations..(202) 637-4900

Early Registration Deadline.....January 31, 2002

Hotel Reservation Deadline.....January 23, 2002

# Registration Form

## FERC-DOE Demand Response Conference

February 14, 2002  
Washington DC Convention Center

Register online at  
[www.energetics.com/  
demand.html](http://www.energetics.com/demand.html)

Mr. / Ms. / Dr. (circle one)

Name \_\_\_\_\_ First Name for Badge \_\_\_\_\_

Job Title \_\_\_\_\_ Organization \_\_\_\_\_

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E-Mail \_\_\_\_\_

In case of emergency during the conference contact: \_\_\_\_\_

Emergency Day Telephone ( ) \_\_\_\_\_ Emergency Evening Telephone ( ) \_\_\_\_\_

  Check here if you require assistance. We will contact you to discuss your needs.

  Vegetarian

Registration Fee : \$75.00 by Jan. 31, 2002 Total Fee Enclosed: \$ \_\_\_\_\_

Registration Fee : \$125.00 after Jan. 31, 2002

Check/PO (made payable to Energetics, Incorporated)

 Account Number: \_\_\_\_\_

 Expiration Date:   —

 Print name (as it appears on card): \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

(Credit card charge will show as Energetics, Incorporated)

Please return completed form  
and fee, by January 31, 2002 to:

Conference Services  
Energetics, Incorporated  
7164 Gateway Drive  
Columbia, MD 21046

Phone: (410) 953-6277  
Fax: (410) 423-2193

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If you are interested in exhibiting, contact  
[cs@energetics.com](mailto:cs@energetics.com) to request information.